



## 2019 Sponsorship Levels

SPONSORSHIP DEADLINE: OCTOBER 31<sup>ST</sup>, 2019

### Gold \$3000

#### LIMITED AVAILABILITY

- Two 8 foot logo banners - one inside & one outside rink (primary visibility)\*
- 30 free tickets
- Logo highlighted on sokyice.com
- Three posts on our Facebook page with 9,400+ local followers.

### Silver \$2000

#### LIMITED AVAILABILITY

- 8 foot logo banner along outside rink walls (primary visibility)\*
- 20 free tickets
- Logo on sokyice.com
- Two posts on our Facebook page with 9,400+ local followers.

### Bronze \$1000

- 8 foot logo banner along the inside rink walls (secondary visibility)\*
- 10 free tickets
- Logo on sokyice.com
- One post on our Facebook page with 9,400+ local followers.

### Crystal \$500

- 4 foot logo banner placed at Rink's discretion\*
- 5 free tickets
- Name listed on sokyice.com

\*BANNERS REQUIRE SUBMISSION OF YOUR HIGH RESOLUTION LOGO ON WHITE BACKGROUND

### TENTATIVE SKATE DATES

**November 22, 2019 to January 5, 2020**

Located at the SoKY Marketplace Pavilion in Downtown BG  
636 Center Street, Bowling Green, KY 42101

### To secure a SoKY ICE sponsorship, please provide the following information:

Level of sponsorship, email address contact, and high resolution logo to  
Sarah Bessinger at [sarah.bessinger@ky.gov](mailto:sarah.bessinger@ky.gov) or call 270-782-2760 for more information.

For pricing & rink hours visit: [SOKYICE.COM](http://SOKYICE.COM)

